

Meter Mate Metering Pty Ltd
133 Jan Smuts Avenue
Cnr Denbigh
Parkwood
www.metermate.co.za



February / March 2022

Dear Meter Mate Friend,

Introduction

During the hard lock down of 2020 Meter Mate Outreach was involved in various feeding schemes in the Inner City of Johannesburg. We became aware of the volunteer network that permeated the city; thousands of people that worked tirelessly to distribute food parcels for little or no pay.

This sparked the thought that we could create an incentive programme that would enable people to earn points for tasks which could then be redeemed for various vouchers.

For our 2022 project Meter Mate Outreach decided to focus on building reading skills along with one of our beneficiaries: Lefika La Phodiso (<https://lefikalaphodiso.co.za>). This community art therapy centre already has an informal reading programme in place, and we would like to assist with building this programme while rewarding the teenagers that give of their time to make it happen. We also envisage a programme that will reward parents that volunteer at the aftercare facility.

The Programme

Meter Mate Outreach proposes a two-pronged approach:

- Incentivising existing “Volunteers” that are currently helping younger children with their reading
- Motivating parents to become more involved the facility that provides their children with free therapeutically aligned aftercare

Reading Programme

Currently there are 15 Volunteers that are assisting with reading. The intention is to award points for each interaction that they have. These points can be accumulated over a period of time and then cashed in for R100 airtime voucher on a monthly basis. This will be monitored by supervisors onsite.

Parent Involvement

Within the environment of Lefika La Phodiso there are numerous tasks that parents can apply themselves to, from assisting with cooking, to cleaning, to repair work and painting. Currently there is no parent network, but we hope that with the introduction of this scheme it will help to motivate them to become more involved. The intention is to award points for each task that they complete. These points can be accumulated over a period of time and then cashed in for R100 airtime / grocery voucher on a monthly basis. This will be monitored by supervisors onsite.

Pilot Project

The pilot project will run for three months and will cost a maximum of R2000 a month. This would be enough to reward 15 Volunteers and 5 parents.

Looking forward

Once we have a proof of concept, we are looking to build a web-based platform on an existing infrastructure with one of our partners so that these activities can be formally and accountably managed and expanded.

How can you help?

- Make a CASH donation, using the Snapscan code below and select “Meter Mate Outreach”. All cash donations are eligible for an 18A certificate.
- Contribute to our Jumble Sale on April 1st 2022 and are in need of good quality items to sell. This can range from clothing, to books, to household items. Any donations can be dropped off at our offices by 24th March.

For any queries or questions please contact Jean at supervisor@metermate.co.za

We look forward to hearing from you

Kind Regards

The Meter Mate Outreach Team

